

潍柴创建于1946年，全球拥有员工8万人，2018年收入超过2300亿元，名列中国企业500强第84位，中国制造业500强第27位，中国机械工业百强企业第2位。

潍柴是一家跨领域、跨行业经营的国际化公司，在全球拥有动力系统、智能物流、汽车业务、工程机械、豪华游艇和金融服务六大业务板块，有4家上市公司、5支股票，即潍柴动力（2338HK、000338SZ）、潍柴重机（000880SZ）、亚星客车（600213SH）和凯傲集团公司（DE000KGX8881）。分子公司遍及欧洲、北美、亚洲等地区，产品远销110多个国家和地区。

潍柴高度重视科技创新，拥有内燃机可靠性国家重点实验室、国家商用车汽车动力系统总成工程技术研究中心、国家商用汽车及工程机械新能源动力系统产业创新战略联盟、国家专业化众创空间等国家级研发平台，设有“院士工作站”“博士后工作站”等研究基地，建有国家智能制造示范基地。在中国潍坊、上海、西安、重庆、扬州等地建立研发中心，并在美国、德国、日本设立前沿技术创新中心，搭建起了全球协同研发平台，确保企业技术水平始终紧跟世界前沿。

潍柴坚持国际化发展战略，在全球打造了协同并进的产业布局。2005年，潍柴动力并购湘火炬汽车集团，打造了重卡黄金产业链（潍柴发动机+法士特变速箱+汉德车桥+陕汽重卡），之后通过换股吸收合并湘火炬，由H股回归A股，开创了资本市场上的“潍柴模式”。2009年以来，潍柴先后并购具有百年历史的法国博杜安发动机公司，战略重组豪华游艇制造企业意大利法拉帝，与工业叉车及服务提供商德国凯傲集团战略合作，并购德国林德液压并实现国产化落地，支持凯傲集团收购自动化物流提供商美国德马泰克，战略投资可替代燃料动力系统提供商美国PSI公司、固态氧化物燃料电池供应商英国锡里斯动力控股有限公司和氢燃料电池提供商加拿大巴拉德动力系统有限公司，实现了战略业务覆盖全球、均衡发展。同时，通过技术输出、产能合作等方式，潍柴在印度等地建立生产基地，实现了本土化制造的落地。

在快速发展的同时，潍柴一直模范履行社会责任，积极投身社会公益活动和慈善事业，在志愿服务、扶贫救灾、捐资助学等方面做出积极贡献，树立了良好形象。潍柴积极倡导节能减排、绿色生产，大力推动行业技术升级进步，与产业链上下游互利共赢发展，与社会各界共享发展成果。

潍柴的快速发展得到了社会各界的充分肯定，先后荣获“全国文明单位”“全国先进基层党组织”“自主创新典型企业”“国家创新型企业”“中国质量奖”“中国商标金奖·商标创新奖”“中国工业大奖”“全国企业文化示范基地”“全国质量奖”等荣誉称号，潍柴动力“重型商用车动力总成关键技术及应用”项目荣获2018年国家科技进步一等奖。

潍柴以“绿色动力、国际潍柴”为使命，以客户满意为宗旨，形成了独具特色的企业文化。面向未来，潍柴发布2020-2030战略，到2020年传统业务要超越世界一流水平，到2030年新能源业务要引领全球行业发展，2025年前实

现收入 1000 亿美元，2030 年前实现收入 1 万亿人民币，率先进入万亿企业俱乐部，打造受人尊敬的国际化强企，成为竞争力持续提升的世界 500 强公司。

Founded in 1946, Weichai has over 80,000 employees worldwide. With the annual revenue of more than 230 billion RMB in 2018, Weichai ranks the 84th among China's top 500 enterprises, the 27th among China's top 500 manufacturing enterprises, and the 2nd among China's machinery industry top 100 enterprises.

Weichai is a multi-field and multi-industry international group which owns six business segments of powertrain, intelligent logistics, automotive, construction machinery, luxury yacht, and finance & after-services. Weichai Group has four listing companies which have five stocks: Weichai Power (2338HK, 000338SZ), Weichai Heavy Machinery (000880SZ), Asiastar Bus (600213SH) and KION Group (DE000KGX8881). The subsidiaries of Weichai Group spread all over Europe, North America, Asia, and other regions, and its products are exported to more than 110 countries and regions.

Weichai pays high attention to science and technology innovation, it owns State Key Laboratory of Engine Reliability, National Engineering Technology Research Center for Commercial Vehicle's Powertrain, National Innovation Strategic Alliance for New Energy Power System Industry of Commercial Vehicles, National Professional Makers' Space and other state-level R&D platforms. It has established "Academician Workstation", "Post-doctoral Workstation" and other research bases, as well as State Intelligent Manufacturing Demonstration Base. It has also built R&D centers in Weifang, Shanghai, Xi'an, Chongqing, Yangzhou, etc., established cutting-edge technology innovation centers in US, Germany, and Japan, and set up global collaborative R&D platform to make sure that the technology stays at global leading level.

Weichai adheres to the international development strategy and has created a synergistic industrial layout around the world. In 2005, Weichai Power purchased Torch Group and built a golden industry chain for heavy trucks (Weichai engine + Fast transmission + Hande axle + Shacman heavy truck). Afterwards, through stock-for-stock with Torch Group, Weichai returned to mainland stock market from Hong Kong, which created a "Weichai model" in capital market. Since 2009, Weichai has successively acquired Baudouin, a French engine company with a history of 100 years; strategically reorganized Ferretti Group, a luxury Italy yacht manufacturer; and strategically cooperated with KION Group, a German industrial forklift and service provider; acquired Linde Hydraulics and realized localization;

supported KION Group to acquire Dematic, an automatic logistics provider; strategically invested in PSI, an alternative fuel power system provider, UK Sirius Power Holdings Co., Ltd, a solid oxide fuel cell supplier, and Canada Ballard Power Systems Co., Ltd, a hydrogen fuel cell supplier, to realize global business presence and balanced development. At the same time, through technology exportation and production cooperation, Weichai has established production bases in India and other places to achieve localized manufacturing.

During the rapid development, Weichai has always fulfilled its social responsibility by actively participating in social welfare activities and charity. It contributed to volunteer service, poverty alleviation, disaster relief, and education donation. Weichai actively advocated energy conservation, emission reduction, and green production, vigorously promoted technology upgrading, cooperated with the upstream and downstream of the industrial chain to realize mutual benefit and win-win, and shared development results with the society.

Weichai's rapid development has received high affirmation from the society, and it has successively won "National Civilized Units", "National Advanced Grass-root Party Organization", "Typical Enterprise of Independent Innovation", "National Innovation Enterprise", "China Quality Award", "China Trademark Gold Award • Trademark Innovation Award", "China Industrial Award", "National Demonstration Base of Enterprise Culture", "National Quality Award" and other honorary titles. Weichai Power's project "Key Technologies and Applications of Heavy-duty Commercial Vehicle Powertrain" has won the first prize of National Science and Technology Progress Award in 2018.

Weichai takes "Green Power, International Weichai" as its mission, takes "customers' maximum satisfaction" as its aim, and has formed unique enterprise culture. For the future, Weichai launched its 2020-2030 strategy: by 2020, traditional business will surpass world-class level. By 2030, new energy business will lead the global industry development. By 2025, the revenue will reach 100 billion dollars, and will reach 1 trillion RMB by 2030. Take a lead in becoming a terascale enterprise, and become a respectable world top 500 international enterprise with continuously rising competitiveness.