

2025 DCEA Year in Review

- Driving Innovation & Community Impact



The year 2025 represented a landmark chapter for the **Detroit Chinese Engineers Association (DCEA)**, defined by dynamic engagement and expanded global influence. By strategically bridging high-level industry discourse with grassroots educational outreach and professional development, the DCEA successfully advanced its mission to foster technical excellence and cross-cultural synergy.

From driving the global conversation at our flagship automotive conference to empowering the next generation of talent through the Ford Global Caring Month, our 2025 initiatives reflect an enduring commitment to shaping the future of mobility and supporting the diverse leaders who will drive it.

The 45th DCEA International Automotive Conference **- Bridging Global Innovation in a New Era**

On April 10, 2025, the DCEA hosted the landmark **45th Detroit International Automotive Conference** at Plymouth Manor. Serving as a premier nexus for global innovation, the event bridged the automotive corridors of North America and Asia, convening elite experts to navigate the frontiers of electrification, sustainable energy, and intelligent design.

- **Keynote Excellence:** The evening was anchored by an insightful keynote from **Scott Davis, CEO of Ford BlueOval Battery Michigan**. His update on the Ford BlueOval Battery Park in Marshall, Michigan, provided a vital roadmap for the future of domestic sustainable manufacturing and the rapid evolution of the EV ecosystem.
- **Technical Leadership:** The symposium featured a powerhouse lineup of visionaries, including **Dr. Yangxing Li** (Sunwoda), **Dr. Heping Yang** (Geely), **Richard Wang** (Gasgoo), **Peipei Zhao** (RoboSense), **Hongwei Zhong** (AUO Corporation), and **Jesse Wang** (Ambilight).

Beyond knowledge sharing, the conference acted as a catalyst for the collaborative spirit required to move the industry forward, proving that cross-border engineering is essential for a greener, smarter, and more connected future.





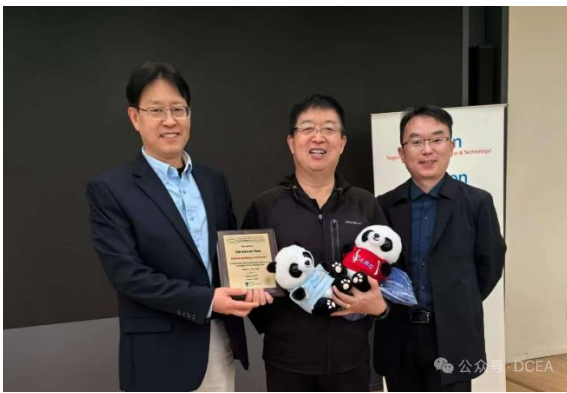
2025 DCEA Ford Global Caring Month

- The Beijing Educational Initiative

In a powerful collaboration with **Ford Philanthropy** and **Tsinghua University**, the DCEA launched a premier educational program in Beijing on October 27, 2025. This hybrid initiative successfully connected senior engineering students in Beijing with virtual participants across China and the U.S.

- **Curriculum Focus:** The program featured six intensive lectures covering **AI applications, Green Mobility, Software-Defined Vehicles (SDV), and Autonomous Driving.**
- **Impact:** By blending theoretical academic foundations with practical industrial insights, the program fostered technical literacy and cross-border mentorship.
- **Looking Ahead:** Participants highly valued the real-world case studies and direct access to industry veterans. Following this success, the organizing team is looking to scale the initiative in 2026 with expanded hands-on technical modules.

We extend our deepest gratitude to **Ford Philanthropy**, **Tsinghua University**, and our dedicated volunteer lecturers for their role in empowering the next generation of global innovators.





DCEA Learning Circle:

- Cultivating Leadership & Career Progression

Established in September 2024 following Dr. Jamie Hsu's impactful seminar, the **DCEA Learning Circle** matured in 2025 into a cornerstone for professional growth. Through bi-monthly hybrid sessions, the program provided a collaborative environment for members to enhance their strategic execution and self-awareness.

The 2025 curriculum focused on four transformative pillars:

- **Self-Discovery & Branding:** Utilizing SWOT analysis to define and project personal professional brands.
- **Communication Mastery:** Mastering active listening and leveraging the power of vulnerability in leadership.
- **Future-Ready Skills:** Integrating AI into the workplace and perfecting executive-level presentations.
- **Holistic Growth:** Setting multidimensional resolutions and fostering high-value professional relationships.

This initiative continues to empower our members to navigate their careers with intentionality, backed by the strength of a supportive community.

Society Outreach

- A Comprehensive Guide for Foreign Nationals in Michigan



In 2025, the DCEA expanded its societal impact by compiling the *Guide to Living and Working for Foreign Nationals in Michigan* (常驻密西根外籍人员生活及工作指南). Created by a dedicated board committee, this handbook serves as a vital resource for Chinese engineers, visiting scholars, and families relocating to the region.

Moving beyond technical support, the guide addresses the cultural and social hurdles of international relocation. It provides a "one-stop" reference for:

- **Legal & Settlement:** Visa navigation and essential first-step procedures.
- **Cultural Integration:** Understanding workplace differences and social norms in Michigan.
- **Daily Essentials:** Practical advice on safety, housing, and community resources.

By helping new arrivals mitigate risks and adapt quickly, the DCEA ensures our community members can focus on their professional success and personal well-being.

Conclusion: Driving the Future Together

Collectively, these initiatives underscore the DCEA's unique ability to connect people, ideas, and opportunities across the global automotive landscape. Whether facilitating cutting-edge technical exchanges, mentoring students in Beijing, or providing empathetic support to new arrivals in Michigan, our organization remains a vital catalyst for growth.

As we move forward, we are energized by these successes and remain dedicated to strengthening our partnerships—particularly with **Ford Philanthropy** and our academic collaborators—to build a smarter, more inclusive, and innovative engineering community.

Acknowledgement of Sponsors

The **Detroit Chinese Engineers Association** gratefully acknowledges the generous support of our sponsors. Your partnership is the engine behind our technical conferences, professional development programs, and community outreach. We sincerely thank the following organizations for their commitment to fostering technical excellence and cross-cultural collaboration (listed in no particular order):

